



Antricia Yuenis
#7/Ryn
9.1.03
PATENT
998002 PA3 *10-9-03*

IN THE U.S. PATENT AND TRADEMARK OFFICE

Applicant: KADDECHE, Karim et al. Conf.: 1840

Appl. No.: 09/733,891 Group: 3622

Filed: December 9, 2000

Examiner: YOUNG, JOHN L.

For: METHOD AND SYSTEM FOR TARGETING
INTERNET ADVERTISEMENTS AND MESSAGES BY GEOGRAPHIC
LOCATION

RECEIVED
OCT 08 2003
GROUP-3600

AMENDMENT AND REPLY TO OFFICE ACTION

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

September 22, 2003

Sir:

In reply to the Office Action dated May 23, 2003, the following amendments and remarks are respectfully submitted in connection with the above-identified application.

Also, Applicant hereby requests a one-month (1) extension for filing a Reply to the outstanding Office Action, which now expires on September 23, 2003 with one-month extension.

Claims 1-13 are pending in the application. Claims 4 and 11 are objected to due to typographical errors. Claims 1-13 are rejected under 35 USC Sec. 103(a) as being obvious over Root.

Please cancel claims 4 and add New claim 14 in place thereof, and amend claim 11, as indicated in the Amendment to the Claims, which begins on the following page.

10/03/2003 WABDELRI 00000030 09733891

01 FC:2251

55.00 DP *OK*